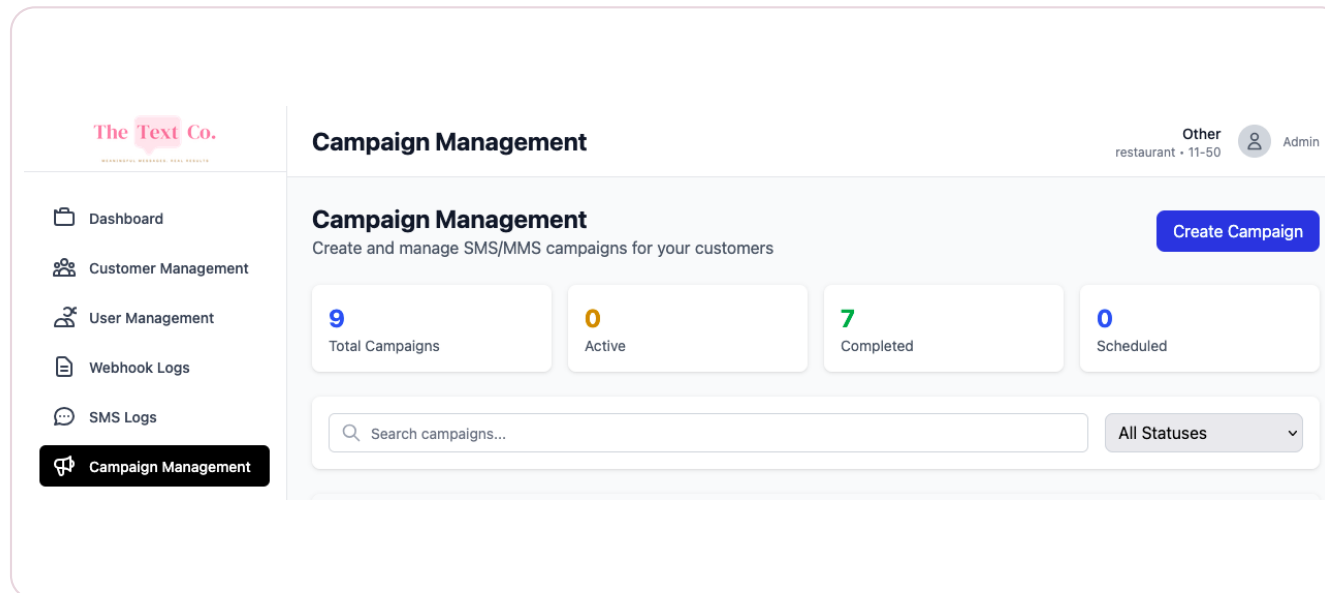


Texta Academy

Practical training and resources for building a successful text marketing business

Adding MMS to a Campaign

Attach an image to a campaign to send it as an MMS message.



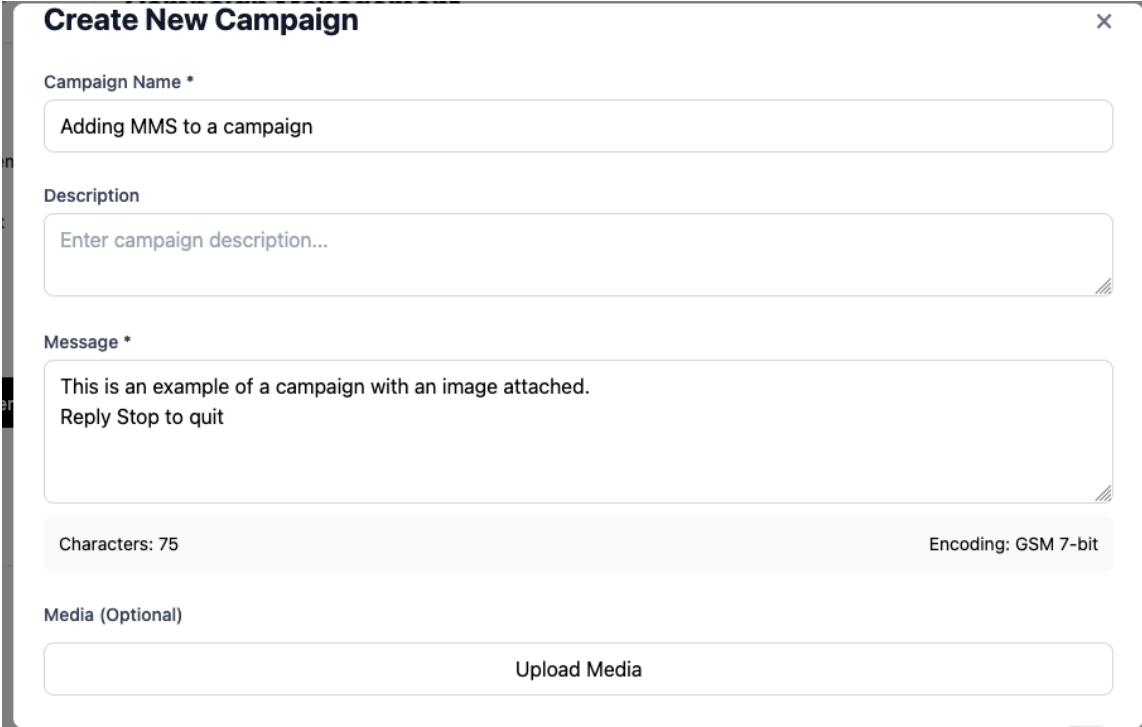
STEP 1

Start a new campaign

- 01 Open Campaign Management from the left navigation.
- 02 Select Create Campaign.

Add the Campaign Details

Enter the campaign information and message, then use Media to add the MMS image.



The screenshot shows a 'Create New Campaign' modal window. It contains the following fields and options:

- Campaign Name ***: A text input field containing 'Adding MMS to a campaign'.
- Description**: A text input field with the placeholder 'Enter campaign description...'.
- Message ***: A text input field containing the text 'This is an example of a campaign with an image attached. Reply Stop to quit'.
- Characters**: A label showing '75'.
- Encoding**: A label showing 'GSM 7-bit'.
- Media (Optional)**: A section with an 'Upload Media' button.

At the bottom of the modal, there is a summary bar with the following information:

- Name: Khalid
- Status: Completed
- Type: Custom
- Sent: 0
- Not set

STEP 2

Add the message and media

- 01** Enter the Campaign Name and message.
- 02** Under Media (Optional), select Upload Media.

IMAGE FILES ONLY

Only image files can be attached. PDF files are not supported.

Upload the Image

Choose the image you want to send with the campaign and confirm that it uploads successfully.

Go forward one page (↗)
Pull down to show history

Campaign Name *
Adding MMS to a Campaign

Description
Enter campaign description...

Message *
This is an example of a campaign with an image attached.
Reply Stop to quit.

Characters: 77 Encoding: GSM 7-bit

Media (Optional)
Upload Media

image file attached Remove

Media uploaded successfully

Table:

NAME	STATUS	CREATED	SENT
Khalid	Completed	Jul 14, 2026, 01:41 PM	Not set
gsf	Custom	Jul 9, 2026, 07:59 AM	Not set
		Jul 9, 2026, 07:54 AM	

STEP 3

Confirm the image is attached

- 01** Choose the image file from your device.
- 02** Wait for the Media uploaded successfully confirmation.
- 03** Confirm image file attached appears under Upload Media.

REMOVE OR REPLACE

Use Remove if the wrong image was selected, then upload again.

Review & Create the Campaign

Finish the campaign as usual and verify that the image is included before creating it.

The screenshot shows the 'Review & Create the Campaign' interface. At the top, a green banner indicates 'image file attached' with a 'Remove' link. Below this, the 'Reply Capture' toggle is turned off. The 'Target Audience *' dropdown is set to 'All Customers (3)', with a note stating '3 customers will receive this campaign'. The 'Schedule Campaign (Optional)' section includes date and time pickers, with a note: 'All times are shown and scheduled in America/Edmonton. Leave empty to send immediately'. The 'Message Preview' section shows a preview of the campaign message: 'This is an example of a campaign with an image attached. Reply Stop to quit.' and a link 'Media will be attached'. At the bottom, there are 'Cancel' and 'Create Campaign' buttons. The name 'Khalid' is visible at the bottom left of the interface.

STEP 4

Review before creating

- 01** Select the Target Audience.
- 02** Schedule the campaign or leave the fields blank to send immediately.
- 03** Confirm Message Preview shows Media will be attached.
- 04** Select Create Campaign.