



Practical training and resources for building a successful text marketing business

## Setting Up Subscribe Keywords

Use existing keywords or add your own so customers can subscribe by text.

**The Text Co.**  
ADMINISTRATOR | RESTAURANT | 11-50

**Admin Profile**  
Manage your account settings and preferences

Other restaurant • 11-50 Admin

**Subscribe Settings**

**Enable keyword subscribe**  
When a customer texts one of your keywords, they'll be added as a contact and receive a confirmation message. ☒

**Subscribe keyword(s)**  
JOIN, OKAY, YES  
Comma-separated. Matching is case-insensitive.

**Confirmation message**  
Thank you for subscribing to The Text Co recurring SMS updates. Message frequency varies. Msg & data rates may apply. Reply HELP for help or STOP to cancel.  
Opt-out instructions are appended automatically.

**Change Password**

Current Password

New Password

Confirm New Password

Change Password

**Save Subscribe Settings**

**Profile Settings**

Sign Out

### WHAT TO DO

## Set up keywords

- 01 Open Profile Settings.
- 02 Make sure Enable keyword subscribe is checked.
- 03 Use an existing keyword or add your own under Subscribe keyword(s).
- 04 Customize the Confirmation message if desired.
- 05 Select Save Subscribe Settings.

### KEYWORD NOTES

Separate multiple keywords with commas. Matching is not case-sensitive. Opt-out instructions are appended automatically.